

# Rotary Club of Whangarei South - Visioning Goals/Targets 2016-20

(as a result of our Visioning exercise Sat 20 August, 2016).

Vision Statement: **“Making a difference locally and globally”**

Elevator speech: *“Rotary is the best thing that has ever happened to me ... .. would you like me to tell you more about it?”*

## 1. Vision pursued - What does your Club Stand For?

Target

- ▶ To be seen as a progressive and well run Club which facilitates local and regional events and is recognised for international projects and assistance.

## 2. Club Size – That is, what is our optimum size?

Target 70

## 3. Attributes – What are our desired characteristics, features or demographics?

Targets

- ▶ *To have members from a wide range of age groups, representative of the multicultural character of Whangarei, all valued, actively involved and enjoying Rotary.*
- ▶ *We will actively support all other Service Clubs in our area.*

## 4. Club Service/Club Administration

Targets

- ▶ *Develop and implement a documented programme for introducing, training and mentoring new members.*
- ▶ *Ensure Club members are contributing at all levels*
- ▶ *Develop and maintain job descriptions for roles within the Club.*

## 5. Vocational Service

Targets

- ▶ *The four Whangarei Rotary Clubs combine to run an annual workshop to advance Youth leadership and promote careers/skills*
- ▶ *Members shall endeavour to conduct business (and behave) in accordance with the 4-Way Test*

## 6. Community Service Projects

Targets

- ▶ *Grow the Bernina Northland Fashion Awards to become a major (fundraising) project*
- ▶ *Develop and/or promote an annual major project focussed on support for disadvantaged children*
- ▶ *Involve schools and other service clubs in our community projects*

## 7. Youth/New Generations

Targets

- ▶ *The Club will consider providing funding support for suitable financially challenged International Youth Exchange candidates*

- ▶ *The Club will review its involvement and role in all Youth programmes*

## **8. International Service**

Targets (The second two proposals cross over with Youth activities).

- ▶ *Establish a fund for disaster relief appeals*
- ▶ *Continue to host Youth Exchange*
- ▶ *Sponsor a Pacific secondary school student to Whangarei*

## **9. Fundraising**

Targets

- ▶ *Maintain and develop the Bernina Northland Fashion Awards as a major annual fund-raising event*
- ▶ *Promote an annual art festival, incorporating some existing events, and an art auction as a major fundraiser*
- ▶ *Grow the Club's role in providing gate duties at community events*
- ▶ *Investigate the practicality of forming a stand alone Fundraising Committee*

## **10. The Rotary Foundation**

Targets

- ▶ *Increase awareness of the role of The Rotary Foundation, both within the Club and amongst the public; with the objective of raising the public share of TRF contributions*
- ▶ *Aim to contribute at least \$15,000 to The Rotary Foundation and \$5,000 to the Polio-Plus campaign each year*

## **11. Public Image**

Targets

- ▶ *Continue to use school Rotary notice boards as a means of communicating with school students.*
- ▶ *Ensure the visual presence of Club Members at all projects in which the Club participates (eg banners, tear drop signs, brochures, polo shirts/caps etc).*
- ▶ *Maintain social media*

## **12. The Rembrandt clause**

- ▶ *The Club should continue to have an open mind in relation to supporting new, innovative, and progressive projects that are not necessarily covered in the targets, herei.*

## **13. Keeping us on track ... ..**

- ▶ *At least once a year, the Admin Director will lock in at least one Club night(s) to allow the Club to review progress on the achievement of the targets agreed upon, herein.*  
These reviews will be Chaired by one of the Visioning Champions – either Derek or Toni.
- ▶ *The targets listed will also be published on our website, and included in the Bulletin (once every two months – six times a year) so that all Club members are aware, and do not forget.*
- ▶ *These targets/goals are, in effect, our Plan for the next 4-5 years. They are flexible in the sense that – should the Club decree, we can modify and add to the list, before the next Visioning exercise takes place in August/September 2020*